## ABSTRACT

A decorative layer (30) is formed by applying an ultraviolet ray hardening resin composite (20) on a print pattern (12) of a transfer film and transferring the print pattern (12) on a surface of an article (10) under water pressure in the state where the print pattern is activated by the ultraviolet ray hardening resin composite to recover the adhesion thereof, but the ultraviolet ray hardening resin composite (20) is wholly united with the print pattern and hardened by an ultraviolet ray and the decorative layer (30) has a glossy variation and/or touch feeling in accordance with a combination of the ultraviolet ray hardening resin composite united and hardened with the print pattern and a composition of the print pattern.